

# Eagleville Insights

December 2018

This e-newsletter is designed to provide alumni and community partners with up-to-date information on Eagleville Hospital programs, staff, and upcoming events. If you have questions or thoughts about anything you read, simply reply to this email.

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The coming of a new year is often marked by reflection and improvement. At Eagleville Hospital, we're no different.

Within this edition of *Eagleville Insights*, we will share with you some recent events and introduce ways in which we will be working to improve the health of our patients, staff and community in 2019.

It's often said that recovery is about more than short-term treatment—it's about long-term transformation. With this mission in mind, Eagleville is proud to join other healthcare facilities across the nation in making our campus smoke-free beginning in the coming months.

Research shows that smoking cessation improves the odds of sustained recovery. In response, we will expand our services to provide patients - and staff - with smoking cessation education and support.

Tackling the challenges of substance use disorder requires the right staff and infrastructure. Recently, we welcomed Susan Fink, a seasoned professional with deep philanthropic experience to serve as our new Director of Development. Within this issue, we'll introduce Susan as well as her vision for Eagleville Foundation.

I invite you to stay up-to-date on our progress throughout the new year by visiting [our website](#) or connecting with the [Eagleville Hospital Facebook page](#).

On behalf of Eagleville Hospital, please accept my best wishes for a happy and healthy holiday season!

Maureen Pollock  
Chief Executive Officer, Eagleville Hospital

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## Improving Recovery Outcomes by Going Smoke-Free at Eagleville



Quitting smoking during treatment for a substance use disorder has long been considered too difficult for patients.

But recent research is now debunking this long-held belief. It's this research, and shifts in clinical practice, that is prompting Eagleville Hospital to establish itself as a smoke-free campus in the near future.

"Traditionally we've ignored cigarette smoking in drug treatment, and in fact, in many ways enabled it, believing it would be too overwhelming to stop all substances at one time," shares Tony Klein, MPA, NCNCII, a tobacco cessation specialist who is helping Eagleville navigate this transition.

"The evidence now demonstrates that stopping tobacco concurrently with alcohol and other drugs has a positive effect on treatment outcomes, promotes longer-time sobriety, and improves overall recovery."

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## Meet Eagleville Board Member Eileen Joseph

Eileen Joseph, MS, CPRP, finds it easy to be excited about Eagleville's future, because it's "such a dynamic time for the organization."

"I'm so impressed by the quality and analysis work that's being done to enhance patient care," she says. "I'm also excited about the long-range plans to create a more intimate environment, campus-wide, in which this care can take place."

Eileen joined the Eagleville Board of Directors three years ago. She serves as the Secretary-Treasurer for Eagleville Foundation. She's also the Co-Chair of Eagleville Hospital's Joint Conference Committee.

Since 1982, Eileen has been the President and



CEO of CareLink Community Support Services, a 60-year-old organization that provides people with mental illness an alternative to the revolving door of hospital care. CareLink's administration is based in Media, though it provides services throughout the Greater Delaware Valley. Nearly 400 counselors, rehabilitation specialists, and clinicians across more than 30 community programs serve over 1,000 people.

A longstanding member of a number of behavioral health professional societies, including the Pennsylvania Association of Psychiatric Rehabilitation and the Rehabilitation Community Providers Association of Pennsylvania, Eileen was familiar with Eagleville long before her board involvement. From her actual introduction, Eileen says the commitment displayed by the staff and her fellow board members resonated with her and filled her with an immediate sense of belonging.

“Because I work in behavioral health and my background is in research, I've been very vocal since joining the board in encouraging more research and discussion around it,” she says. “At the same time, I'm always learning things, which is what really feeds my excitement about Eagleville.”

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## How Recovery Can Differ for Men and Women



No two people in recovery have the same story, but substance use and mental health issues often affect men and women differently.

That's not necessarily because men's brains experience addiction differently but because of how society conditions us to believe that this happens, even when it doesn't.

“The biggest difference in recovery for men and women is about how society views men's mental health differently from women's,” says Anita Rosenberg, LPC, CAADC, a Clinical Coordinator at Eagleville Hospital. “In treatment, we know that men and women are just regular people with their own lives and stories and histories, but that's not what society -

even their own friends and family - may be telling them.”

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## Susan Fink Appointed Director of Development for Eagleville Foundation



Over the course of her career, Susan Fink has generated more than \$50 million for philanthropic missions and led several organizations through creating effective fundraising and brand-building campaigns.

Now, she is bringing that experience to Eagleville Hospital as the new Director of Development for the Eagleville Foundation. She was appointed to this position in October.

In this new role, Susan will build the Foundation's efforts to increase Eagleville's name recognition within the region.

“It's critical that our neighbors and community at large know who we are, so they can learn what their support of Eagleville Hospital means,” she says. “Eagleville is a unique place that provides help to people who need it

most. Growing our visibility and sharing our message will be integral to moving our philanthropic mission forward. Creating the infrastructure that will facilitate this work is my most important task.”

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## Long-Time Eagleville Employee Emily Masslofsky Named Patient and Family Advocate

Emily Masslofsky has been named Eagleville Hospital's Patient and Family Advocate.

In her new role, she'll be working directly with patients, resolving any grievances and ensuring that they're provided with everything they need in their recovery.

She'll also assist in updating services in response to the patient satisfaction surveys.

Emily's been at Eagleville since 2011. Over that time, she's worked most recently as a case manager.

“I know how the different programs operate,” she says. “And when I worked as a float therapist, I spent time in almost every department in the hospital. Having that direct patient care experience has been a great asset, especially now, in my new role. I'm better equipped to find solutions that appease both the patients and the hospital.”



An extrovert by nature, Emily says her experience at Eagleville has taught her to utilize her communication skills and seek out previously unexplored channels to remedy complex issues. And above all, “be flexible to the needs of the community.”

Emily earned an associate’s degree in human services from Montgomery County Community College and a bachelor’s degree in organized behavior and applied psychology from Albright College. She’s currently working toward a master’s degree in health administration from Capella University.

## Eagleville Hospital is Hiring!



Eagleville Hospital is looking for talented, energetic and dedicated individuals to join our patient care delivery team.

If you value the opportunity to demonstrate excellence through your work, seek to contribute via a collaborative team environment, and want to advance your professional knowledge in a challenging health care environment, Eagleville is the employer of choice for you.

We are currently seeking collaborative clinical professionals to join our growing and developing team dedicated to the treatment, education, and prevention of substance abuse, co-occurring disorders, and acute psychiatric disorders.

Available positions (FT/PT/PRN) include:

- RNs
- Nursing Assistants
- Therapists/Counselors
- Activities Coordinator
- Certified Recovery Specialists
- House Managers
- Admissions Representatives

We offer a competitive salary and benefits package, including:

- Health, dental and life insurance
- Generous paid time off
- Holiday pay
- Tuition reimbursement
- 403 B with match

[Learn more and apply](#)

Let's connect!

